



International Cool Climate
Chardonnay Celebration
JULY 21 - 23, 2017

TICKETS ON SALE NOW
COOLCHARDONNAY.ORG

905.401.2023

@coolchardonnay | #i4C17

#iLIVEchardonnay

2017 EVENT PROGRAMME

2017 marks the 7th annual International Cool Climate Chardonnay Celebration, and we are thrilled to showcase this year's Event Programme. Special guest Karen MacNeil (The Wine Bible) joins us as Keynote Speaker, presented by VQA Wines of Ontario.

Guests will explore the world of Cool Climate Chardonnay at the various events – available for purchase a la carte or in weekend packages (save up to 15% with package pricing) and receive a 1-year subscription to Toronto Life Magazine. All events (except Explore Wine Country Ontario) offer complimentary guest shuttles from the Niagara College NOTL campus and the Hilton Garden Inn NOTL.

Tickets and packages are on sale now at coolchardonnay.org

THE SCHOOL OF COOL

Industry Sessions presented by VQA Wines of Ontario and The Grape Growers of Ontario

8:30am – 5:00pm

White Oaks Conference Resort & Spa 253 Taylor Road, Niagara-on-the-Lake

\$150 +HST | 350 guests. *Parking at Niagara College (shuttle provided)*

8:30am – 3:30pm – Industry Sessions, Keynote address by Karen MacNeil.

3 compelling seminars focusing on issues of cool climate winemaking and viticulture. Moderator John Szabo, MS, leads panels of winemakers and experts. \$150.00 + HST includes lunch.

3:30pm – 5:00pm – Industry Networking Event

A meet-and-greet event for international winemakers and media and Ontario wine-industry guests, with a selection of Chardonnays poured by their makers in a collegial setting. Included with School of Cool tickets; additional tickets available for \$35.00 + HST.



FRIDAY JULY 21

FLIGHTS OF CHARDONNAY

7:00pm – 11:00pm

Niagara District Airport 468 Niagara Stone Road, Niagara-on-the-Lake

\$49+HST, food additional | 750 guests

Mix and mingle in the coolest venue in Niagara while tasting exceptional Cool Climate Chardonnays from all corners of the globe, poured by their makers. A Cool Marché of some of the best chefs and food trucks in the region join in the mix, with live bands.

EXPLORE WINE COUNTRY ONTARIO

11:00am – 2:00pm

Wineries across Niagara

Visit the i4C member wineries across Niagara for special Chardonnay tastings, winemaker experiences or luncheons. Visit coolchardonnay.org for event details. Events require pre-booking through the host winery. Ticket prices vary by venue.

THE COOL CHARDONNAY WORLD TOUR

Presented by VQA Wines of Ontario and the LCBO/VINTAGES

6:00pm – 11:30pm

Ridley College 2 Ridley Road, St. Catharines

\$150+ HST | 850 guests

The signature event of i4C weekend. The Cool Chardonnay World Tour is the only event where all 159 wines of the i4C are available to taste. Wander the grounds of historic Ridley College during the Grand Tasting, then sit down to a family-style feast curated by eight of Niagara's top winery chefs including Jason Parsons (Peller Estates), Frank Dodd (Trius), Paul Harber and Ross Midgley (Ravine), Erik Peacock (Wellington Court), Craig Youdale (Canadian Food and Wine Institute), Jason Williams (Inn on the Twenty) and David Sider (Redstone). A team of sommeliers will pour a selection of cool climate Chardonnay, Pinot Noir, Cabernet Franc or Gamay paired with the chefs' creations. After dinner, dance under the stars to live bands or sample VQA red wines and craft beer at the Après Chardonnay bar. A magical evening in wine.

SATURDAY JULY 22

FOUNDING SPONSORS



VQA WINES OF ONTARIO



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15010





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country.

SUNDAY JULY 23

THE MOVEABLE FEAST

11:00am – 2:00pm

Ravine Vineyard 1366 York Road, St. Davids

\$75+HST | 250 guests

A perennial favourite of i4C weekend. Chef Ross Midgley and owner Paul Harber welcome their favourite artisan producers to join them in presenting a fabulous wandering feast in the vineyard marquee. Cool climate Chardonnay, Blanc de Blancs and a selection of VQA Rosés will be available to taste. A glorious way to end i4C weekend.

BRUNCH ON THE BENCH – NEW!

11:00am and 12:30pm seatings

Redstone Winery 4245 King Street, Beamsville

\$90+HST | 250 guests

An exciting new addition to i4C weekend. Chef David Sider and his team present an exquisite 3-course brunch served with specially selected Chardonnays from i4C 2017. Dine surrounded by the striking design of the winery restaurant, with floor-to-ceiling views of the vineyard. Then wander to the extraordinary patio to sample on premium VQA Rosé after lunch.

WEEKEND AT A GLANCE

FRIDAY JULY 21	SATURDAY JULY 22	SUNDAY JULY 23
School of Cool 8:30am – 5:00pm White Oaks Conference Resort	Explore Wine Country Ontario 11:00am – 2:30pm Various wineries across Niagara	Moveable Feast Brunch 11:00am – 2:30pm Ravine Vineyard
Flights of Chardonnay 7:00pm – 11:00pm Niagara District Airport	Cool Chardonnay World Tour 6:00pm – 11:30pm Ridley College	Brunch on the Bench 11:00am and 12:30pm Redstone Winery

* Complimentary shuttles are available from Niagara College NOTL Campus. Shuttles begin 30 minutes prior to the event start time and run continuously until 30 minutes after the event end time.

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