

2017 KEYNOTE SPEAKER: Karen MacNeil

Presented by VQA Wines of Ontario

Ms. MacNeil will be making a keynote address at The School of Cool session on Friday, July 21st. She will be attending and enjoying all events of the i4C weekend.



KAREN MACNEIL
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One of the foremost wine experts in the United States, Karen MacNeil is the only American to have won every major wine award given in the English Language. These include the James Beard award for Wine and Spirits Professional of the Year and the International Wine and Spirits award as the Global Wine Communicator of the Year. In a full-page profile on her, TIME Magazine called Karen, “America’s Missionary of the Vine.”

Karen is the author of the award-winning book, THE WINE BIBLE, the single best selling wine book in the United States praised as “A masterpiece of wine writing.” THE WINE BIBLE has sold more than one million copies.

The former wine correspondent for the *Today Show* on NBC, Karen was also the host of the PBS series *Wine, Food and Friends with Karen MacNeil*, for which she won an Emmy.

Karen gives speeches, seminars and presentations to wine audiences globally, and is known for her passion and unique style. Among Karen’s corporate clients are Lexus, Merrill Lynch, Disney, General Electric, UBS, and Singapore Airlines, as well as numerous biotech and law firms.

Her firm, Karen MacNeil & Company, creates customized wine experiences for individual groups and corporations, with Karen as the group’s host and private tutor. The wine experiences take place in wine regions around the world.

Karen’s is the creator and Editor in Chief of WineSpeed her digital newsletter with an audience of 45,000 subscribers. Her articles have been published in more than 50 newspapers and magazines including *The New York Times*, *Town & Country*, *Food & Wine*, and *Worth*.

And finally, Karen is the creator and Chairman Emeritus of the Rudd Center for Professional Wine Studies at the Culinary Institute of America in the Napa Valley, which has been called the “Harvard” of wine education.

More information is available at www.karenmacneil.com