



International Cool Climate
Chardonnay Celebration
JULY 21 - 23, 2017

TICKETS ON SALE NOW
COOLCHARDONNAY.ORG

905.401.2023

@coolchardonnay | #i4C17

#iLIVEchardonnay

EVERYTHING YOU NEED TO KNOW ABOUT THE i4C

This July, join 59 winemakers from Ontario and nine other countries as they pour over 150 specially selected cool climate wines during a weekend of extravagant wine and culinary events.

Good to Know

- Text or call the i4C Hotline with any questions – **905-401-2023**
- The events will take place rain or shine and tickets are non-refundable. Don't worry – we have rain plans!
- Guests may be requested to provide proof of age at any time.
- No outside food or drink is permitted on any event property.
- Keep in mind the event settings and dress appropriately. High heels are discouraged. Hats and sunscreen are encouraged.
- No scents are good sense.
- Please enjoy the event offerings but we remind all patrons that tastings are limited within Smart Serve guidelines. Please drink responsibly.
- Stay hydrated! Water stations will be available at Flights of Chardonnay and the Cool Chardonnay World Tour.
- Make sure to have a copy of your ticket with you! Either a paper copy or an e-ticket on your phone.
- All events are non-smoking.
- We are committed to accessibility and will have access to wheelchair accessible washrooms, pathways and preferred parking for identified vehicles. If you have any questions or concerns related to accessibility, please call the i4C Hotline.
- By attending the i4C, you acknowledge that your image may be used for social sharing and/or promotional purposes by the i4C. If you would prefer not to be photographed we will gladly refund your ticket. Please contact Guest Services at concierge@i4c.org. Better yet, share your experience with us on Facebook, Twitter and Instagram [@coolchardonnay](https://www.instagram.com/coolchardonnay) and tag **#i4c17** and **#iLIVEchardonnay**.

FOUNDING SPONSORS





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Getting Around

- The i4C shuttle is available from the Niagara College NOTL Campus, 135 Taylor Rd, Niagara-on-the-Lake. Shuttles start half an hour before the scheduled event start time. **Please note the shuttle start times and end times below:**
 - o Friday July 21, School of Cool
 - o Friday July 21, Flights of Chardonnay 6:30 – 11:30pm
 - o Saturday July 22, Cool Chardonnay World Tour 5:30pm - midnight
 - o Sunday July 23
 - Moveable Brunch at Ravine Vineyard 10:45am -
 - Brunch on the Bench at Redstone Winery Restaurant 10:15am -
- *for guests staying at the Hilton Garden Inn, the i4C shuttle will also pick up and drop off here**
- **Your Designated Driver** – www.yourdd.ca or 289-929-0701, 1-866-931-5582.
- **Coventry Connections** – www.coventryconnections.com. Group transportation options that include limousines, black cars, vans and luxury vans! Can arrange door-to-door transport from any Southern Ontario city to the event locations.
- **Central Taxi** – 905-685-734

School of Cool Friday, July 21

7:30 am – Registration

8:30 am – Keynote address by Karen MacNeil, Industry sessions, Break for lunch

3:30 pm – Industry Networking Event

Join special guests Karen MacNeil, moderator Joh Szabo (MA) and twenty of the brightest talents in the world of Cool Climate viticulture and winemaking as they explore three provocative topics with accompanying tastings.

Event location: White Oaks Conference Resort and Spa (253 Taylor Road, Niagara-on-the-Lake LoS 1Jo) – buses will run between Niagara College and White Oaks Conference Resort and Spa. *Please note that there is no on-site parking for the event at White Oaks*

From Toronto: Take Queen Elizabeth Way/QEW to Glendale Ave/Regional Rd 89 in Niagara-on-the-Lake. Take the Regional Road 89/Glendale Avenue S exit from Queen Elizabeth Way/QEW. Take the Regional Road 89/Glendale Avenue S exit. Merge onto Glendale Ave/Regional Rd 89. Turn left onto Taylor Rd/Regional Rd 70. Destination will be on the left.

From the USA: Follow signs for I-190 N/Peace Bridge/Canada and merge onto I-190 N. Continue onto Peace Bridge. Follow Queen Elizabeth Way to Glendale Ave/Regional Rd 89 in Niagara-on-the-Lake, Canada. Take the Regional Road 89/Glendale Avenue exit from Queen Elizabeth Way. Use the 2nd from the right lane to take the Regional Road 89/Glendale Avenue exit toward Niagara-on-the-Lake. Continue on Glendale Ave/Regional Rd 89. Drive to Taylor Rd/Regional Rd 70. Turn left onto Glendale Ave/Regional Rd 89. Turn left onto Taylor Rd/Regional Rd 70. Destination will be on your left.

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Flights of Chardonnay, Friday, July 21

7:00pm – 11:00pm

Tour the world with one glass at the kick-off celebration of i4C weekend. Your “boarding pass” is your ticket to explore over 60 Chardonnays from all corners of the globe, poured by their makers in one of the coolest venues in Niagara.

Event location: Niagara District Airport (468 Niagara Stone Road, Niagara-on-the-Lake L0S1J0) – buses will run between Hilton Garden Inn (for guests of the hotel) and Niagara College and run to the Niagara District Airport.

From Toronto: Take Queen Elizabeth Way/QEW to Regional Rd 89 in Niagara-on-the-Lake. Take exit 38B from Queen Elizabeth Way/QEW. Take exit 38B for Regional Road 89/Glendale Avenue N toward Niagara-on-the-Lake. Turn right onto Regional Rd 89. Use the middle lane to turn left onto Niagara Regional Rd 8. Turn right onto Airport Rd/Regional Rd 90. Continue straight. Destination will be on the right.

From the USA: Follow Queen Elizabeth Way to Regional Rd 89 in Niagara-on-the-Lake, Canada. Take the Regional Road 89/Glendale Avenue exit from Queen Elizabeth Way. Continue onto Peace Bridge. Use the 2nd from the right lane to take the Regional Road 89/Glendale Avenue exit toward Niagara-on-the-Lake. Use the middle lane to turn left onto Niagara Regional Rd 8. Turn right onto Airport Rd/Regional Rd 90. Continue straight. Destination will be on the right.

Cool Chardonnay World Tour, Saturday, July 22

6:00pm – 11:30pm

The signature event of the i4C weekend, the Cool Chardonnay World Tour showcases the world’s best Chardonnay and Ontario’s best cuisine. The evening begins with the Grand Tasting – the only public tasting event that showcases all of the Chardonnays of the i4C. Taste your way through the realm of Cool Climate Chardonnays

Location: Ridley College (2 Ridley Road, St Catharines L2R7C3) – buses will run between Hilton Garden Inn (for guests of the hotel) and Niagara College and run to Ridley College

From Toronto: Take Queen Elizabeth Way, ON-403 W and Queen Elizabeth Way/QEW to Fourth Ave/Regional Rd 77 in Saint Catharines. Take the Regional Road 77 W/Fourth Avenue W exit from ON-406 S. Use the right 2 lanes to take the ON-406 exit toward Thorold/Welland/Port Colborne. Continue onto ON-406 S. Use the right lane to take the Regional Road 77 W/Fourth Avenue W exit. Merge onto Fourth Ave/Regional Rd 77. Use the left 2 lanes to turn left onto Louth St/Regional Rd 72 (signs for Regional Road 72/Louth Street). Turn left onto Ridley Rd. Turn left at Henrietta St. Slight right.

From the USA: Follow Queen Elizabeth Way to Martindale Rd/Regional Rd 38 in Saint Catharines, Canada. Continue onto Peace Bridge. Take exit 48 for Martindale Road/Regional Road 38. Merge onto Martindale Rd/Regional Rd 38. Continue onto Louth St/Regional Rd 72. Turn left onto Ridley Rd. Turn left at Henrietta St. Slight right.

Moveable Feast Brunch, Sunday, July 23

11:00am – 2:00pm

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Location: Ravine Vineyard (1366 York Road, St David's LoS1Po) – buses will run between Hilton Garden Inn (for guests of the hotel) and Niagara College and run to Ravine Vineyard.

From Toronto: Take Queen Elizabeth Way/QEW to Regional Rd 89 in Niagara-on-the-Lake. Take exit 38B from Queen Elizabeth Way/QEW. Turn right onto Regional Rd 89. Turn right onto York Rd/Niagara Regional Rd 81.

From the USA: Take Queen Elizabeth Way to Mountain Rd/Regional Rd 101 in Niagara Falls, Canada. Take exit 34 from Queen Elizabeth Way. Follow Mountain Rd/Regional Rd 101 and Regional Rd 100 to York Rd/Niagara Regional Rd 81 in Niagara-on-the-Lake. Turn right onto Mountain Rd/Regional Rd 101 (signs for Mountain Road E). At the roundabout, take the 2nd exit and stay on Mountain Rd/Regional Rd 101. Turn left onto St Paul Ave/Regional Rd 100. Turn left onto York Rd/Niagara Regional Rd 81 (signs for Queen Elizabeth Road/Virgil).

Brunch on the Bench, Sunday, July 23

11:00am – 12:30pm – First Seating

12:45pm – 2:00pm – Second Seating

Location: Redstone Winery (4245 King St, Beamsville, LoR 1B1) – buses will run between Hilton Garden Inn (for guests of the hotel) and Niagara College and run to Redstone Winery.
Shuttle Location – Niagara College NOTL Campus

From Toronto: Take ON-403 W and Queen Elizabeth Way/QEW to Ontario St/Regional Rd 18 in Lincoln. Take exit 64 from Queen Elizabeth Way/QEW. Take Bartlett Rd S to Niagara Regional Rd 81. Turn right onto Ontario St/Regional Rd 18. Turn left onto Greenlane. Turn right onto Bartlett Rd S. Turn left onto Niagara Regional Rd 81. Destination will be on your left.

From the USA: Use the right lane to take exit 9 toward Peace Bridge/Ft Erie Can. Continue straight to stay on Peace Bridge. Take exit 57 toward County Road 24/Victoria Avenue/Vineland. Turn left onto N Service Rd (signs for Queen Elizabeth Way). Turn left onto Victoria Ave/Regional Rd 24. Turn right onto Greenlane. Turn left onto Maple Grove Rd. Turn right onto Niagara Regional Rd 81.

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