



International Cool Climate  
Chardonnay Celebration  
JULY 19-21, 2019

TICKETS ON SALE NOW  
COOLCHARDONNAY.ORG  
905.921.0210  
@coolchardonnay | #i4C19  
#iLIVEchardonnay

**April 25, 2019 – For Immediate Release**

### **i4C Teams Up with Canadian Food & Wine Institute for Fresh Take on 2019 World Tour & Tasting Dinner**

**Niagara, ON (April 2019)** – Heading into its 9th year, the i4C (International Cool Climate Chardonnay Celebration) is an annual three-day premium wine and culinary event that brings together over 2,500 consumers, trade, media and winemakers in a celebration of cool climate Chardonnay. 51 wineries from nine countries will come together July 19th thru the 21st to celebrate in Niagara's wine country.

This year, the i4C welcomes U.K. based author, journalist and Master of Wine, Julia Harding, as the keynote speaker to kick-off an exciting program on the first day at the highly anticipated School of Cool, featuring Chardonnay themed Masterclasses, on Friday, July 19<sup>th</sup>.

"This is a trip I have been hoping to make for many years because, I confess, I have never been to Canada, let alone to Ontario. The conference is a wonderful opportunity to put this right and to be able to compare the cool-climate chardonnays I have tasted around the world with those of this exciting region", said Julia Harding, Master of Wine.

The i4C is also thrilled to embark on an exciting new partnership with the Canadian Food & Wine Institute (CFWI). Niagara College's CFWI is a living lab that educates tomorrow's winemakers, sommeliers, chefs, brew masters and distillers in all aspects of food, wine, and beer. Tucked beneath the Niagara Escarpment in Niagara-on-the-Lake, the CFWI is home to a 40-acre vineyard, Canada's only Commercial Teaching Winery, a fruit tree orchard, a hop yard, an apiary and a brewery. This July it will also be home to the signature event of the i4C weekend, the Cool Chardonnay World Tour Tasting & Dinner, the only event of the weekend where the entire showcase of Chardonnays including sparkling wines will be featured and available to taste, poured by their makers.

"We're incredibly excited to be partnering with the Canadian Food & Wine Institute for this year's i4C World Tour Tasting and Dinner. CFWI's Niagara-on-the-Lake campus will add a fresh new flair to the festivities and make a truly magical venue for i4C's signature event," said Trisha Molokach, International Cool Climate Chardonnay Celebration Event Director.

The Cool Chardonnay World Tasting and Dinner will unfold with an outdoor tasting in Niagara College's garden courtyard with the entire showcase of over 95 featured Chardonnays and sparkling wines. New this year, an additional two hundred tickets have been released for the outdoor Tasting, followed by a more intimate and elevated indoor seated Dinner experience for five hundred guests. Guests will have the option of purchasing an

#### **GRAND CRU SPONSORS**



event ticket for the World Tour Tasting experience alone or the combined experience of both the World Tour Tasting and Dinner.

Weekend long events also include Flights of Chardonnay on Friday, July 19<sup>th</sup> at the Niagara District Airport, the Moveable Feast at Ravine Vineyard on Sunday July 21<sup>st</sup> and a unique collection of events hosted at i4C member wineries across Niagara as part of the Explore Wine Country Ontario program. Events require pre-booking through the host winery but visit [coolchardonnay.org](http://coolchardonnay.org) for event details.

Tickets are on sale now. Full details are available at [www.coolchardonnay.org](http://www.coolchardonnay.org)

-30-

*The International Cool Climate Chardonnay Association is a not-for-profit group of 50 inspired Ontario winemakers and winery owners, devoted to the renaissance of Chardonnay. The International Cool Climate Chardonnay Celebration is generously supported by founding sponsors the Wine Marketing Association of Ontario, the Grape Growers of Ontario and the LCBO|Vintages.*

**Media contacts:**

**Trisha Molokach**

Event Director  
International Cool Climate Chardonnay Association  
[trisha@coolchardonnay.org](mailto:trisha@coolchardonnay.org) | 905-921-0210  
@coolchardonnay, #i4C19, #iLIVEchardonnay

**Magdalena Kaiser**

Director of Public Relations, Marketing & Tourism  
Wine Marketing Association of Ontario for "Wine  
Country Ontario"  
[magdalena@wmao.ca](mailto:magdalena@wmao.ca) | 905-246-1922

**GRAND CRU SPONSORS**

