

Privacy Policy

The International Cool Climate Chardonnay Association (i4C) is committed to protecting your privacy and supports a general policy of openness about how we collect, use and disclose your personal information. The policy complies with the requirements of the Personal Information Protection and Electronic Documents Act (“**PIPEDA**”) of Canada. This Privacy Policy will help you understand the nature of the personal information collected by the International Cool Climate Chardonnay Association, how the information is used and with whom the information may be shared. The International Cool Climate Chardonnay Association manages and executes its events. By purchasing event tickets, accessing and/or subscribing to receive emails about the International Cool Climate Chardonnay Association events, or otherwise using any of International Cool Climate Chardonnay Association services, you consent to the collection, use and disclosure of your personal information in accordance with this Policy.

We recommend that you take the time to read this Privacy Policy so that you understand how we handle and process your personal information. We reserve the right to change this Privacy Policy from time to time by updating this posting. Please check this Privacy Policy periodically for changes. Your continued use of this site following the posting of changes to this Privacy Policy will mean you accept those changes.

For the purpose of this Privacy Statement, “**personal information**” means information about an identifiable individual, but does not include the name, title or business address or telephone number of an employee of an organization. Business contact information and certain publicly available information as published in telephone directories are not considered personal information. Information in the public domain is not subject to privacy legislation and as such, is not included in this policy. The International Cool Climate Chardonnay Association will not collect, use or disclose your personal information in a way that is incompatible with this Privacy Statement.

If you are under 19 be sure to obtain your parent’s or guardian’s permission before you send any information about yourself (your name, address, e-mail address, etc.) to us or anyone else over the Internet. We encourage parents to get involved with their children’s online usage and to be aware of the activities in which they are participating.

The International Cool Climate Chardonnay Association informs individuals of the purposes for which it is collecting Personal information, before or at the time the information is collected and as indicated throughout this Privacy Policy.

Consent

The International Cool Climate Chardonnay Association will obtain an individual's consent before or when it collects, uses or discloses personal information. The International Cool Climate Chardonnay Association will use reasonable efforts to ensure that each individual is advised of the identified purpose for which Personal Information will be used or disclosed as indicated throughout this Privacy Policy. Consent will not be obtained through deception. Consent can be express, implied or given through an authorized representative; said consent can be withdrawn at any time upon reasonable notice to the International Cool Climate Chardonnay Association and subject to legal and contractual obligations.

The International Cool Climate Chardonnay Association may collect, use or disclose Personal Information without an individual's knowledge or consent in exceptional circumstances where such collection, use or disclosure is permitted or required by law and as advised throughout this Privacy Policy.

Information collected by the International Cool Climate Chardonnay Association will be limited to those details necessary for the purposes it has identified to the individual to perform the services requested as indicated throughout this Privacy Policy. Please also refer to the 'Cookies and Web Logs' section of this Privacy Policy to understand how anonymous information is collected and used by the International Cool Climate Chardonnay Association.

The International Cool Climate Chardonnay Association collects and uses Personal Information in order to provide the products and services requested. The International Cool Climate Chardonnay Association may also use Personal Information to update our services and to offer additional products or services that our customers may be interested in and as indicated throughout this Privacy Policy.

Personal Information will only be used or disclosed for the purpose for which it was collected or received unless the individual has otherwise consented. Personal Information may only be retained for the amount of time needed to fulfill the purpose for

which it was collected or received as indicated throughout this Privacy Policy and will only be utilized as indicated throughout this Privacy Policy.

Collecting and Using Personal Information for Communications and Marketing Purposes

As a subscriber of the International Cool Climate Chardonnay Association event communications, you may receive email communications from us that inform you about or promote new or additional services or that contain special offers from the International Cool Climate Chardonnay Association and our corporate affiliates. You may opt-out of receiving such email communications at any time. If you do not opt-out, we will use your personal information for these purposes and may also disclose your email address and/or name to our affinity partners so that they can send you such information directly.

Information Collected by Cookies

Like most major websites, we use cookies for some aspects of measurement of use and quality of performance of our site, particularly the way search pages are delivered. The International Cool Climate Chardonnay Association engages third party information management service providers to help maintain efficient operations and improve delivery to the user.

Because such information management service providers may access our systems, such information management service providers may have access to your information.

The International Cool Climate Chardonnay Association collects aggregate information concerning usage of the websites through automatically logged information. The International Cool Climate Chardonnay Association does not use any personal information while generating this information, nor does it relate any of this information to an individual member or user.

Disclosing Personal Information

The International Cool Climate Chardonnay Association will not sell, license, trade or rent your personal information to or with unaffiliated third parties. The International Cool Climate Chardonnay Association will not otherwise disclose your personal information except as described below.

The International Cool Climate Chardonnay Association may also disclose personal

information about its subscribers to a third party if a law, regulation, search warrant, subpoena or court order legally requires or authorizes us to do so, to enforce and protect the terms and conditions of our agreement(s) with you or the Terms of Use applicable to our websites, or to collect on outstanding accounts.

The International Cool Climate Chardonnay Association also reserves the right to disclose and/or transfer personal information to a third party in the event of a proposed or actual purchase, sale, lease, merger, amalgamation or any other type of acquisition, disposal or financing of all or any portion of The International Cool Climate Chardonnay Association or of any of the business or assets or shares of The International Cool Climate Chardonnay Association, provided the third party represents that it will continue to use the information for the purposes set out in this Privacy Policy and in accordance with applicable privacy protection laws.

Contests

Users participating in any events or contests may be required to submit varying degrees of personal information, depending upon the nature of the particular contest. The specific information to be collected and how it will be used will be disclosed in the general contest rules and regulations and/or in the referring contest page or newsletter. The names and photographs or likenesses of contest winners may be reproduced on the site or in other advertising materials.

Surveys

From time to time, the International Cool Climate Chardonnay Association may conduct online surveys for internal purposes or for third parties, to gather general information about users, their event experiences and/or their views. Participation in these surveys is voluntary; no information will be collected except that which is knowingly supplied by the user. Identifying Personal Information will not be shared.

Links to Third Party Sites

The International Cool Climate Chardonnay Association includes links to other third-party websites. You should be aware that operators of linked websites may also collect your personal information (including information generated through the use of cookies) when you link to their websites. The International Cool Climate Chardonnay Association is not responsible for how such third parties collect, use or disclose your personal information, so it is important to familiarize yourself with the privacy policies of

these websites before providing your personal information on those sites.

Protecting Your Personal Information

The International Cool Climate Chardonnay Association makes all commercially reasonable efforts to protect your personal information from loss, unauthorized access, misuse or theft. Only those The International Cool Climate Chardonnay Association employees who have a legitimate business purpose for accessing the personal information collected by us are authorized to do so.

Contacting Us

In the event that you have any questions about the International Cool Climate Chardonnay Association Privacy Policy or if you have reason to believe that we may have failed to adhere to this Privacy Policy, you may contact us by sending an email to concierge@coolchardonnay.org

Disclaimer of Endorsement

The information posted on <https://www.coolchardonnay.org/> includes hypertext links or pointers to information created and maintained by other public and/or private organizations. These sites provides these links and pointers solely for our users' information and convenience. When users select a link to an outside website, they are leaving websites and are subject to the privacy and security policies of the owners/sponsors of the outside website.

The International Cool Climate Chardonnay Association does not control or guarantee the accuracy, relevance, timeliness or completeness of information contained on a linked website. The International Cool Climate Chardonnay Association does not endorse the organizations sponsoring linked websites and we do not endorse the views they express or the products/services they offer.

The International Cool Climate Chardonnay Association cannot authorize the use of copyrighted materials contained in linked websites. Users must request such authorization from the sponsor of the linked website. The International Cool Climate Chardonnay Association is not responsible for transmissions users receive from linked websites. The International Cool Climate Chardonnay Association not responsible for or liable in any way for commercial transactions which users transact with linked websites.

Liability Disclaimer

The information, software, products, and services published on this website may include inaccuracies or errors, including pricing errors. In particular, The International Cool Climate Chardonnay Association and the affiliated, co-branded and/or linked website partners through whom we provide service, The International Cool Climate Chardonnay Association affiliates, do not guarantee the accuracy of, and disclaim all liability for any errors or other inaccuracies relating to the information and description of the products displayed on this website (including, without limitation, the pricing, photographs, general product descriptions, etc.), much of which information is provided by the respective suppliers. In addition, The International Cool Climate Chardonnay Association and Wineries of the International Cool Climate Chardonnay Association Affiliates expressly reserve the right to correct any pricing errors on our website and/or on pending reservations made under an incorrect price. In such event, we will offer you the opportunity to keep your pending reservation at the correct price or, at your option, we will cancel your reservation without penalty.

The International Cool Climate Chardonnay Association and the International Cool Climate Chardonnay Association Affiliates and their respective suppliers make no guarantee about the availability of specific products and services.

The International Cool Climate Chardonnay Association and the International Cool Climate Chardonnay Association Affiliates and their respective suppliers may make improvements and/or changes on this website at any time.

The International Cool Climate Chardonnay Association and the International Cool Climate Chardonnay Association Affiliates, and their respective suppliers make no representations about the suitability of the information, software, products, and services contained on this website for any purpose, and the inclusion or offering of any products or services on this website does not constitute any endorsement or recommendation of such products or services by the International Cool Climate Chardonnay Association and the International Cool Climate Chardonnay Association Affiliates. All such information, software, products, and services are provided "as is" without warranty of any kind. The International Cool Climate Chardonnay Association and the International Cool Climate Chardonnay Association Affiliates, and their respective suppliers disclaim all warranties and conditions that this website, its servers or any email sent from the International Cool Climate Chardonnay Association and the International Cool Climate Chardonnay Association Affiliates, and/or their respective suppliers are free of viruses or other harmful components. The International Cool Climate Chardonnay Association

and the International Cool Climate Chardonnay Association Affiliates, and their respective suppliers hereby disclaim all warranties and conditions with regard to this information, software, products, and services, including all implied warranties and conditions of merchantability, fitness for a particular purpose, title, and non-infringement.

The restaurants and other suppliers on this website are independent businesses and not agents or employees of the International Cool Climate Chardonnay Association and the International Cool Climate Chardonnay Association Affiliates. The International Cool Climate Chardonnay Association and the International Cool Climate Chardonnay Association Affiliates are not liable for the acts, errors, omissions, representations, warranties, breaches or negligence of any such suppliers or for any personal injuries, death, property damage, or other damages or expenses resulting therefrom. The International Cool Climate Chardonnay Association and the International Cool Climate Chardonnay Association Affiliates have no liability and will make no refund in the event of any delay, cancellation, overbooking, strike, force majeure or other causes beyond their direct control, and they have no responsibility for any additional expense, omissions, delays, re-routing or acts of any government or authority.

In no event shall the International Cool Climate Chardonnay Association and the International Cool Climate Chardonnay Association Affiliates and/or their respective suppliers be liable for any direct, indirect, punitive, incidental, special, or consequential damages arising out of, or in any way connected with, your access to, display of or use of this website or with the delay or inability to access, display or use this website (including, but not limited to, your reliance upon opinions appearing on this web site; any computer viruses, information, software, linked sites, products, and services obtained through this website; or otherwise arising out of the access to, display of or use of this website) whether based on a theory of negligence, contract, tort, strict liability, or otherwise, and even if Wineries of The International Cool Climate Chardonnay Association and the International Cool Climate Chardonnay Association Affiliates and/or their respective suppliers have been advised of the possibility of such damages.